



## NEWS RELEASE

### **Central Ohio Pathways HUB Shows Explosive Growth, Receives National Level 1 Certification**

*February 25, 2020* – COLUMBUS, Ohio –Under the Healthcare Collaborative of Greater Columbus’s (HCGC) leadership, the Central Ohio Pathways HUB is experiencing exponential growth as it nears its one year anniversary. The HUB has served over 700 clients since March 2019 and currently has 442 active clients working with care coordination agencies' community health workers.

A total of 5,470 pathways have been initiated, the majority for social service referrals (including food insecurity and transportation), education, medical referrals (including dental), establishing a medical home, and pregnancy. To date:

- 66 out of 77 of the pregnancies resulted in healthy birthweight babies
- 13 clients have found and maintained employment
- 21 people have been housed, including 14 clients who were either homeless or facing eviction before they engaged in the HUB
- 96 clients have successfully been connected to a primary care office, which establishes them with a medical home

In addition, HCGC is proud to announce that after just eight months of existence, the Central Ohio Pathways HUB received its Level 1 certification from the Pathways Community HUB Institute (PCHI) in December 2019.

Certification ensures that HUBs are able to maintain fidelity to the evidence-base of the Pathways HUB Model—a key requirement when building relationships and negotiating with Medicaid Managed Care Organizations, as well as engaging certified HUBs in ongoing research and quality improvement to support the whole person, pay-for-performance methodology, and sustainability. This designation by PCHI also ensures that the Central Ohio Pathways HUB is the only Pathways HUB model care coordination system functioning in Franklin and the surrounding counties. This assures efficiencies and prevents duplication of efforts, ensuring quality and equitable care for our region's most vulnerable populations.

“As we continue to work toward improved health, social, and behavioral health outcomes, as well as reduced costs, this certification is an important component for our HUB’s future growth and success,” said Central Ohio Pathways HUB Executive Director, Jenelle Hoseus. “We are thrilled with the outcomes we’re seeing in just a short period of time and know that the Central Ohio Pathways HUB is making a difference for those most in need in central Ohio.”

The HUB currently has 10 care coordination agencies (CCAs) in central Ohio:

- CelebrateOne
- Columbus Urban League
- Franklin County Public Health
- Heart of Ohio Family Health Centers
- OhioHealth
- PrimaryOne Health
- Physicians CareConnection
- The Breathing Association
- Urban Strategies, Inc.
- Wellness First

These CCAs all employ Community Health Workers (CHWs) who work in the local community to find at-risk individuals, connect them to services to help them achieve better health outcomes, and reduce health disparities. There are currently 28 CHWs working for the 10 CCAs.

### **About the HUB**

Managed by the Healthcare Collaborative of Greater Columbus, the Central Ohio Pathways HUB is a neutral, central convener that connects our community's most vulnerable citizens with healthcare and community resources and creates accountability for measurable outcomes. The HUB, originally created by Dr.'s Mark and Sarah Redding of Mansfield, Ohio, is a nationally recognized and accredited model designed to address the fact that many vulnerable and high risk individuals are seeking care and assistance from many different community organizations. The HUB model allows us to find, treat, and measure the outcomes of these individuals in a streamlined manner.

In the HUB model, a central organizing point and standardized procedures are used to align funders and service providers to holistically and efficiently address issues through care coordination. By adding organized pathways for information flow and funding, the HUB brings increased efficiency and better outcomes for people accessing needed services. There are currently seven HUB models in Ohio, and several in other states.

### **About HCGC**

As one of over 30 Regional Health Improvement Collaboratives (RHICs) across the country, the Healthcare Collaborative of Greater Columbus provides a neutral, safe space that brings together providers, hospitals, social service agencies, public and private insurance, employers, government, public health, patients, and consumers to improve the quality, delivery, and value of healthcare and the overall health for all people in the Columbus region. For more information, visit: [www.hcgc.org](http://www.hcgc.org).

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