PCORI Coffee Break
Healthcare Collaborative of Greater Columbus:
Eugene Washington Engagement Awardees for Dissemination of PCORI Research

Tom Scheid, PCORI Ambassador
Heidi Christman, Director of Communications, HCGC
December 18th, 2019
Making the Connection Between HCGC and PCORI

Three key components:

• An idea and a vision

• Aligned objectives and missions

• Making the connection
HCGC Overview

OUR MISSION

To improve the quality, delivery, and value of healthcare and the overall health for all people in the Columbus region.

OUR VISION

Optimal health for all people in the Columbus region.

WHAT WE DO

Using a collaborative process, we are:
- Fostering shared learning and communication,
- Collecting and sharing aggregate health data, and
- Scaling knowledge and innovation.
HCGC is also focused on work to improve health disparities and engage employers as key healthcare stakeholders.

Health Disparities: HCGC's mission is designed to serve "all people." However, we are acutely aware that total population measures can hide wide-ranging disparities among different portions of our community. HCGC is committed to seeking opportunities to close health disparity gaps.

Employers as Key Healthcare Stakeholders: HCGC's focus on healthcare value requires consideration of the cost component of healthcare. Employers play a special role in funding our current healthcare system. HCGC has experienced that the wide variety in the Central Ohio's self-insured and fully-insured employer market makes singular employer strategies impractical. HCGC seeks opportunities to address cost issues whenever possible.
HCGC Supporters

100% of our Board of Directors & Staff Individual & Corporate Donations

Healthcare Collaborative of Greater Columbus
One of over 30 Regional Health Improvement Collaboratives (RHICs) across the country

HCGC is a non-profit organization with multi-stakeholder governance, fully supported by grants, sponsorships and project work
HCGC’s Work with PCORI

• April 2018: Through Tom’s work with the ambassador program, HCGC invited PCORI to present on Patient Centered Outcomes and Shared Decision making at our Regional Learning Session

• Outcomes:
  • Overwhelming positive response by attendees in evaluations
  • Instant connection in shared goals between PCORI and HCGC
HCGCs Work with PCORI

• In late 2018, HCGC applied for and later received a Eugene Washington Engagement Award for Dissemination of PCORI Research

• From the start:
  • HCGC staff “fine-tooth-combed” the PCORI research with our project focuses in mind, providing feedback
  • PCORI received our feedback very openly, applying our suggestions
HCGC’s Work with PCORI

- A mutually beneficial project: Disseminating HCGC research
- HCGC staff dove into PCORI research, creating an editorial calendar for dissemination for each month and for our diverse project work
HCGC’s Work with PCORI

In 2019, HCGC Disseminated 50+ national research studies to 7 unique audiences:

- HCGC Website
- HCGC E-Newsletter
- HCGC Webinars & Regional Learning Sessions
- HUB E-Newsletter
- Quality Improvement Learning Group
- PFAC Participants and Learning Group
- CPC+ Practices
HCGC’s Work with PCORI

2019 Regional Learning Session Series on Population Health

October 9, 2019 Regional Learning Session: Data-Driven Population Health

Agenda

Speaker Bios

HCGC Slides by HCGC Staff

Clinisync Slides by Dan Paoletti

HCGC Quality Transparency Report with SDOH Data Integrated

PCORI Addressing Disparities One-Pager
HCGC’s Work with PCORI
E-Newsletter and Social Media

Patient Centered Outcomes Research Institute
Featured Article

Health Risks for Each Individual, Not for the Average Patient

Study results often predict the benefit a treatment could have for the average patient. A PCORI-funded project is using personal health characteristics to move beyond averages and predict the benefit a treatment could have for individual patients.

By Blake Whitney, Senior Editor

When retired aluminum industry technologist John Schultz went for a check-up with his longtime Monroeville, Pennsylvania, physician in 2018, he got some worrying news. “He said that my BMI [body mass index] was creeping up, that my blood pressure was creeping up, and that if I continued on the path I was on, it could lead me straight to diabetes,” Schultz said.
Conclusion & Questions

Visit our website and engage with us on social media:

- [www.hcgc.org](http://www.hcgc.org)
- Search Healthcare Collaborative of Greater Columbus on Facebook, Twitter, & LinkedIn

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