HCGC Regional Learning Session

August 9th, 2018

Text CARRIEBAKER410 to 22333
<table>
<thead>
<tr>
<th>Which group do you most affiliate with in your attendance today?</th>
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<tbody>
<tr>
<td>Healthcare provider (hospitals, FQHCs, primary care practices, behavioral health)</td>
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<tr>
<td>Non-profit/social service representative</td>
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<tr>
<td>Public Health</td>
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<td>Payers (insurance company representatives, agents)</td>
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<tr>
<td>Purchaser of Healthcare (including employers, government purchasers, brokers)</td>
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<td>Pharmaceutical</td>
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Thanks to Our HCGC Sponsors!

- 100% of our Board of Directors & Staff
- Individual & Corporate Donations
Our Vision
Optimal health for all people in Greater Columbus

Our Mission
is to improve the value of health care for all people in Greater Columbus by catalyzing collaboration among public and private partners: Providers, behavioral health, hospital systems, social service agencies, public and private payers, employers, government, public health and patients/consumers.

VALUE = (Quality + CONSUMER EXPERIENCE) ÷ COST

Healthcare Collaborative of Greater Columbus
What words come to mind when you think of "value" in healthcare?
Does our Central Ohio Region provide great value when it comes to healthcare?
Our Collaborative Process

1. Trust: Build collaborations among public and private partners.
3. Exploration: Convene diverse stakeholders.
4. Commitment: Coordinate activities that improve value.
5. Collective Impact: Measure actionable results.

Healthcare Collaborative of Greater Columbus
Four HCGC Strategic Focus Areas

OUR WORK

- Value-Based Comprehensive Care
- Quality Improvement
- Medical Neighborhood
- Purchaser Engagement

Affiliate of: Columbus Medical Association
Member of: NRHI Network for Regional Healthcare Improvement
Healthcare Collaborative of Greater Columbus
Our Work Toward Better Value

- One of over 30 Regional Health Care Improvement Collaboratives across the country (3 in Ohio); HCGC is a non-member organization fully supported by grants, sponsorships and project work support
Our Work Toward Better Value

- Currently coach 160 practices in Ohio as a CPC+ subcontracted practice facilitator;

- Facilitate 38 in-person patient family advisory councils for each quarter
Our Work Toward Better Value

- Our QI/Transparency work collects 8 NQF measures twice each year from 140 practice sites accounting for 760,000 lives in Columbus and surrounding counties.
Our Work Toward Better Value

- Creating pilots for referrals using a cloud based tool, connected to the state Health Information Exchange’s community health record
Historically, we’ve been weakest in purchaser/employer engagement.

Regional Learning Session: Healthcare Value and Affordability
August 9 from 8:30 a.m. – 12:30 p.m.
Ohio University, Dublin Campus

Hear from national and regional experts from the Network for Regional Healthcare Improvement, Health Action Council, FAIRHealth, and regional leaders as they discuss:
- the role of price, waste, and health in improving healthcare value and affordability;
- ways to reduce patient errors; and
- the importance of bringing transparency to healthcare costs for purchasers and consumers.

Seating is limited and registration is required for this free event. Lunch will be provided.
Collaborate with us on Social Media!

To connect, search:
“Healthcare Collaborative of Greater Columbus”

Tune in for live Tweeting & Facebook Live of HCGC select HCGC meetings, articles of interest, event postings, partner sharing, and much more!
TWITTER CHAT
What does healthcare affordability mean to you?
JOIN US THURSDAY, AUGUST 2 AT 1PM ET
#AffordHC18 #CollaborateColumbus
HealthDoers @HealthDoers 2 Aug
Q1: POLL - How do you use information to make informed healthcare decisions as a consumer? #AffordHC18 #CollaborateColumbus #ValueHCGC2018

Emilie Sites @EmilieSites
Even as someone who "speaks this language" I find it overwhelming to do as a consumer. Lots of times my choices are influenced by geography and convenience, like a mini cost/benefit analysis. #AffordHC18 #CollaborateColumbus #ValueHCGC2018
1:10 PM - Aug 2, 2018

David Brackett @DavidBrackett65 2 Aug
Replying to @HealthDoers
Q1: Typically, my decisions are based on patients reviews of practices and physicians from around the web. I find other data is not easily accessible/readable to most consumers. #AffordHC18 #CollaborateColumbus #ValueHCGC2018

Vera Rulon FAHIMA @vrulon
That's a great point. Peer to peer is often the best and most relevant information you can get #AffordHC18 #CollaborateColumbus #ValueHCGC2018
1:08 PM - Aug 2, 2018

Heart: 5  See Emilie Sites’s other Tweets
lydia kinney
@lydiakinney

I've committed to finding a PCP that I feel comfortable going to which will help me access preventative services. #affordhc18 #collaboratecolumbus #valueHCGC2018

HealthDoers @HealthDoers

Q3: Share one daily action you’re taking to improve health, reduce unnecessary services, or understand healthcare costs (e.g., asking doc the cost of something before it’s done, shopping for services, researching quality of docs) #AffordHC18 #CollaborateColumbus #ValueHCGC2018

HealthAction Council
@WeRHealthAction

I always ask how a procedure or test will impact the treatment plan presented. Unless a treatment plan cannot be created until a test or procedure is run, I do not have it done. In cases of an elective procedure, I utilize free standing facilities/labs for tests. #AffordHC18

1:23 PM - Aug 2, 2018

See HealthAction Council's other Tweets
HealthDoers @HealthDoers · 2 Aug
Q4: If you had the opportunity to provide a solution for an issue you’ve faced as a healthcare consumer, what would it be?
#AffordHC18 #CollaborateColumbus #ValueHCGC2018 pic.twitter.com/Rpzp1Vhx63

Own Your Health @OwnYourHealthWA
Q4 Better coordination of care and communication between health care providers and health care sites. #AffordHC18
1:37 PM - Aug 2, 2018
❤️ 5  See Own Your Health’s other Tweets
By the end of today's session, I hope to know/feel/accomplish.....