

HCGC Webinar Series
Thursday, March 12, 2020
10:00-11:30 AM

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HCGC Webinar: Using Healthcare Research to Empower Employers

1. **Welcome, HCGC Overview** 5 Minutes
Heidi Christman, HCGC

Purpose:
 - Describe HCGC strategic vision, mission and role in the region;
 - Introduce topic and speakers to participants

2. **HCGC's Patient Centered Outcomes Research (PCORI) Dissemination** 15 Minutes
Heidi Christman, HCGC

Purpose:
 - Provide update on the work that HCGC is doing to disseminate PCORI Research

3. **Health Action Council: How Community Health Data Drives Enhanced Benefit Design, Employer Wellness, and Care Management Initiatives** 25 Minutes
Patty Starr, Health Action Council

Purpose:
 - Explain the factors that affect Employee Health
 - Outline ways for employers to take action in fostering employee health improvement
 - Provide information on how the use of community health data can improve employer investment in employee health

4. **National Alliance of Healthcare Purchaser Coalitions: Lessons Learned from Disseminating Patient Centered Outcomes Research to the Employer Community** 25 Minutes
Margaret Rehayem, National Alliance of Healthcare Purchaser Coalitions

Purpose:
 - Provide background on PCORI funded project work of NAHPC
 - Share lessons learned from translating research written for clinician-based audience to an employer-based audience, and how employers were able to use that research to make informed healthcare decisions for their organizations

5. **Community Conversation** 15 Minutes
Heidi Christman, HCGC

6. **Conclusion and Next Steps** 5 Minutes
Heidi Christman, HCGC