HCGC Webinar Series
Thursday, March 12, 2020
10:00-11:30 AM

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HCGC Webinar: Using Healthcare Research to Empower Employers

1. **Welcome, HCGC Overview**
   Heidi Christman, HCGC
   
   **Purpose:**
   - Describe HCGC strategic vision, mission and role in the region;
   - Introduce topic and speakers to participants

2. **HCGC’s Patient Centered Outcomes Research (PCORI) Dissemination**
   Heidi Christman, HCGC
   
   **Purpose:**
   - Provide update on the work that HCGC is doing to disseminate PCORI Research

   Patty Starr, Health Action Council
   
   **Purpose:**
   - Explain the factors that affect Employee Health
   - Outline ways for employers to take action in fostering employee health improvement
   - Provide information on how the use of community health data can improve employer investment in employee health

4. **National Alliance of Healthcare Purchaser Coalitions: Lessons Learned from Disseminating Patient Centered Outcomes Research to the Employer Community**
   Margaret Rehayem, National Alliance of Healthcare Purchaser Coalitions
   
   **Purpose:**
   - Provide background on PCORI funded project work of NAHPC
   - Share lessons learned from translating research written for clinician-based audience to an employer-based audience, and how employers were able to use that research to make informed healthcare decisions for their organizations

5. **Community Conversation**
   Heidi Christman, HCGC
   
   **Conclusion and Next Steps**
   Heidi Christman, HCGC