

HCGC Webinar Series
Thursday, January 9, 2020
10:00-11:30 AM

HCGC Webinar: The 2020 United States Census

1. **Welcome, HCGC Overview** 10 Minutes
Heidi Christman, Director of Communications, HCGC

Purpose:
 - Describe HCGC strategic vision, mission and role in the region;
 - Introduce topic and speakers to participants

2. **United States Census** 60 Minutes
Mark Boyd, Partnership Specialist, Philadelphia Regional Census Center, United States Census Bureau

Purpose:
 - Describe the Census-overview, process, timelines.
 - Explain the bureau's role in outreach to healthcare world
 - Outline protection of information and what is included in the census, and how the census is used-for funding opportunities, data sharing, and congressional representation and redistricting.

3. **Community Discussion** 15 Minutes
Heidi Christman, HCGC

Purpose:
 - Allow questions, discussion and information sharing amongst participants

4. **Conclusion** 5 Minutes
Heidi Christman, HCGC